

Press Cuttings

Week 1 – Cuttings received from 24 December 2005 to 6 January 2006

UNIVERSITY
Single mentions of Loughborough University have not been listed but 11 cuttings were received
Listings for concerts, plays, seminars, conferences, events etc have not been listed but 3 cuttings were received

Category	Description of cutting	Media Coverage	Date	Coverage	PR No.	Newsflash	Coverage as a result of P.R.O
FACULTY OF ENGINEERING							
Sports Technology Research Group – Wolfson School of Mechanical & Manufacturing Engineering	Experts at Loughborough – Professor Roy Jones, Andy Harland and Dan Price – help adidas to develop and test the new match ball which will be used in the 2006 World Cup	Dexigner.com Leicester Mercury: City edition	25/12/05 28/12/05	Online Local	05/116	15/12/05	Liaison with Adidas over media launch, calls handled, press release and newsflash issued
Electronic & Electrical Engineering	Professor Bryan Woodward and Dr Fadlee Rasid have developed a gadget which keeps tabs on a patients health through their mobile phone	People’s Daily Online	30/12/05	Online	05/96	7/10/05	Press Release & Newsflash issued
Aeronautical & Automotive Engineering	‘Buncefield explosion highlights urgent need to invest in alternative energy sources’ warns Loughborough University’s Professor Rob Thring	Leicester Mercury: City edition	27/12/05	Local	05/115	13/12/05	Press Release & Newsflash issued
		Loughborough Echo	23/12/05	Local			

Category	Description of cutting	Media Coverage	Date	Coverage	PR No.	Newsflash	Coverage as a result of P.R.O
FACULTY OF SCIENCE							
Human Sciences –Sleep Research	Volvo has released details of Driver Alert, which aims to prevent drivers falling asleep at the wheel. University experts show that driver sleepiness is considered to claim more lives on our roads than alcohol	Cayman Net News	30/12/05	Online Regional Regional			
		Bucks Free Press: Friday South Yorkshire Times	16/12/05 22/12/05				
	Feature on sleep loss. Prof Jim Horne says that a bad night’s sleep over the Christmas period can make you feel sleepy in the afternoon, short tempered and more likely to have an accident on the motorway	Loughborough Trader Xtra	21/12/05	Local			
Human Sciences	Professor Noel Cameron is part of a group of experts who will help with one of the World’s largest studies – Why do children become ill?	Medical News Today Bradford Telegraph & Argus	27/12/05 26/12/05	Online Regional			
Information Science	The Joint Information System Committee and the Consortium of Research Libraries have commissioned the University to undertake an investigation of digitised content available to the UK research community	Library Journal	30/12/05	Online			

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FACULTY OF SOCIAL SCIENCES AND HUMANITIES							
School of Sport & Exercise Sciences	Lecturer Julie Bradshaw is awarded an MBE in the Queen's New Year Honours list	Blackpool Today Blackpool Gazette	31/12/05 31/12/05	Online Regional	06/02	9/01/06	Press release & Newsflash issued
	University Sport Psychologist Professor Caroline Douglas comments on achieving your goals and rugby player Jonny Wilkinson's formula for success	Daily Express PA News Wire Newcastle Evening Chronicle Peterborough Eve. Telegraph Bristol Western Daily Press Dundee Courier & Advertiser	31/12/05 30/12/05 31/12/05 31/12/05 31/12/05 31/12/05	National Online Regional Regional Regional Regional			
	Professor Ron Maughan speaks on the importance of children drinking water regularly	Vending International	1/12/05	National Trade			
Social Sciences	Research reveals gardening is good for people with learning disabilities and mental illness	The Independent Online	4/1/06	Online	05/38 refers		
Geography	Newly discovered tools help international team of researchers unravel the mysteries of early humans in Britain	Leicester Mercury online Leicester Mercury: City edition	24/12/05 24/12/05	Online Local	05/119	21/12/05	Press Release & Newsflash issued
Business School	Professor Jim Saker speaks at a management conference on the future of the motor retail industry	AM Magazine (incorporating Automotive Management & Autotrade)	16/12/05	National Trade			

Category	Description of cutting	Media Coverage	Date	Coverage	PR No.	Newsflash	Coverage as a result of P.R.O
GRADUATES, STUDENTS and L.S.U.							
Students	Garry Woodward to do a parachute jump and climb the five highest peaks in Britain to raise money for the charity DebRa	NorthantsNews.com Moreover Chronicle & Echo	4/1/06 4/1/06	Online Online			
	American footballer Anthony Balladi has been selected to play for the national team (Great Britain Bulldogs)	Watford Observer	30/12/05	Regional			
	Swimmers James Gibson and Julia Beckett are selected to compete in the Commonwealth Games in Melbourne, Australia	Colchester Evening Gazette Hampshire Chronicle	30/12/05 22/12/05	Regional Regional			
	Article on swimmer Caitlin McClatchey and her outstanding achievements and awards during 2005	Swimming Times	1/1/06	National Trade			
	Only eight swimmers will compete for Great Britain at the World Short-Course Championships in Shanghai. Five of whom are students from Loughborough University	Times Online The Times	29/12/05 29/12/05	Online National			
Graduates	Feature on cricketer Monty Panesar who is considered to be one of the best young spinners in England according to the Chairman of selectors	BBC Online Northampton Chronicle & Echo	1/1/06 2/1/06	Online Regional			
	Seb Coe has been awarded a knighthood in the New Year's Honours List	The Sun Online The Sun	4/1/06 30/12/05	Online National			
	Feature on Jenna Studley who is England's first female rugby development officer	Newport South Wales Argus	28/12/05	Regional			
	Article on the challenge to raise money to help paralympian Fiona Neale walk again	Loughborough Echo	30/12/05	Local			
	Rhodri Davies signs two-year contract to play rugby for Northampton Saints	Northampton Saints – News	3/1/06	Online			
Single mentions of graduates' former university have not been listed but 9 cuttings were received							

Category	Description of cutting	Media Coverage	Date	Coverage	PR No.	Newsflash	Coverage as a result of P.R.O
SPORT							
American Football	Student Anthony Balladi has been selected to play for the national team (Great Britain Bulldogs)	Watford Observer	30/12/05	Regional			
Cricket	Feature on graduate Monty Panesar who is considered to be one of the best young spinners in England according to the Chairman of selectors	BBC Online Northampton Chronicle & Echo	1/1/06 2/1/06	Online Regional			
Rugby	Graduate Rhodri Davies signs two-year contract with Northampton Saints	Northampton Saints – News	3/1/06	Online			
Swimming	Students James Gibson and Julia Beckett are selected to compete in the Commonwealth Games in Melbourne, Australia	Colchester Evening Gazette Hampshire Chronicle	30/12/05 22/12/05	Regional Regional			
	Article on student Caitlin McClatchey and her outstanding achievements and awards during 2005	Swimming Times	1/1/06	National Trade			
	Only eight swimmers will compete for Great Britain at the World Short-Course Championships in Shanghai. Five of whom are from Loughborough	Times Online The Times	29/12/05 29/12/05	Online National			
Olympics	Article on the Olympics which mentions the University as a potential host for a major sporting nation	Nottingham Evening Post	28/12/05	Regional			
Events	The East Midlands first high performance coaching programme attracts some of sport's most inspirational figures to the University	Swimming Times	1/1/06	National Trade			
Sport coverage that has not been listed: Athletics = 1; Basketball = 1; Cricket = 2; Rugby = 4; Swimming = 1							
Training, competitions, results and fixtures for sporting events have not been listed but 9 cuttings were received							